



To the people of Goldbriar, you deserve better. We at Hooli feel for you.

When I was looking to bring Hooli's manufacturing business back home to the US, I couldn't help but feel a pull towards Goldbriar. I wasn't drawn in by the sweet and relaxing scent of North Carolina's Loblolly Pine trees, or forests sprinkled with flowering Dogwood. What drew me in was the honest and hardworking faces of the good people of Goldbriar.

When I first stepped off the plane in Goldbriar, you could make the case that things were way worse than they are today. Business was stagnant, and the town was essentially dead in the water. Many had just been laid off from the DVR manufacturing plant, and needed not only a new way to make a living, but a natural resource that I call hope.

With our plant and the Gavin Belson Signature Box III, Hooli brought along that hope, like we have so many times in the past with our HooliCares campaigns. Ultimately, however, the town's combination of what experts now call the "perfect geography for fire" and Coolidge-era infrastructure forced our exit. And although our stay in Goldbriar was brief, that hope is yours to keep as a memento of the time we spent together.

As Hooli packs up, and searches for a less flammable town, I would like to extend our support to the citizens of Goldbriar at this time. I believe that each one of you will overcome the terrible hand you have been dealt by Mother Nature, and undoubtedly decades of mismanaged government spending, that enabled this recent tragedy.

Last, for those who have any information or names of the criminals who have stolen valuable Hooli materials, please contact us.

Be well.

Gavin