



An Important Message from Hooli CEO Jack Barker

We sure are sorry.

Here at Hooli, we will be the first to admit when we have made a mistake. For a long time Hooli has stressed that in order to achieve greatness, we must achieve goodness. While that sentiment is felt throughout Hooli, it seems the man who coined it may have forgotten what matters most, you.

We know transparency is paramount. So here's exactly what happened:

In the last few days Gavin Belson, Hooli's former CEO, acquired the popular video chat application PiperChat. Belson, giving in to his naturally reckless nature, pushed the acquisition of PiperChat through quickly and purposely bypassed Hooli legal's due diligence period.

Had our legal team looked under the hood at PiperChat, they would have realized that it was the tech equivalent of overturning a big rock and finding thousands of creepy crawlin' spiders.

PiperChat failed to implement & enforce basic controls to keep your children safe. In the process, it looks like they managed to violate the Children's Online Privacy Protection Act (COPPA). Over, and over, and over.

As you may know, I used to be CEO of Pied Piper before exiting voluntarily due to our incompatible priorities. Now it's clear their leadership lacks a moral compass, and they forgot about any tech company's first responsibility: protecting the decent folks who make this big blue marble great. Like our troops. Troops: thank you for your service.

While the illegal activity began at PiperChat, the blame lies solely on Gavin Belson. Regrettably Belson, his judgement clouded by insecurity and arrogance, failed to take the time to properly vet PiperChat, and that can't be tolerated.

Hooli's utmost priority is ensuring something like this never happens again. Personally, this hits close to home. Family means everything to me, and the thought of one of the littlest members of the Barker brood chatting with someone, a Gavin Belson type for instance, sure does scares the heck out of me.

We are working with Federal Trade Commission to resolve this as quickly as possible, and we will do everything we can to flip over the covered wagon, put the yoke back on the ox and be back on our way over the Cascades to the Pacific.

From the bottom of my heart, I will do all I can to earn back your trust, and prove that our Action will speak louder than the previous leadership's words.

JACK